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thINK 2016 Increases Attendance to Become Largest Inkjet User Group in the World

Over 400 industry members set to convene at the second annual event

CHICAGO, IL, September 23, 2016 – [thINK](#), an independent community of Canon Solutions America production print customers, today announced that with two weeks remaining until its second annual conference, the group has already exceeded its attendance numbers from [thINK 2015](#) and is set to host over 400 people at the world's largest inkjet user group event. thINK 2016 will take place October 10-12 in Boca Raton, Florida at the Boca Raton Resort & Club, a Waldorf Astoria Resort.

“Our boost in attendance and rapid ascension is directly attributable to the industry-wide embrace of the inkjet movement and our group’s unrelenting drive to push it forward,” said Victor Bohnert, thINK Executive Director. “The response we received from thINK 2015 was overwhelmingly positive, and with this year’s edition we look to expand on our goal to assist businesses in achieving accelerated growth and productivity while providing a forum to connect, collaborate, and inspire.”

With a heightened effort to provide guests with a forum to network with peers, share best practices, and learn from industry leaders, attendees at [thINK 2016](#) can expect an unprecedented amount of educational sessions, all led by some of the most successful inkjet service providers in the industry. Over 30 sessions, designed for all levels of inkjet experience and awareness, will be held throughout the event to spur engaging discussions on how inkjet can impact business, marketing and selling, color, data and workflow, and technical expertise.

Beginning October 11, guests can look forward to thINK 2016’s robust series of sessions, with topics including:



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- *Profitable Print* – The Role of Inkjet in Profitable Print
- *Beyond Print* – Capture More Marketing with Inkjet
- *Inkjet Color Basics* – Color Management 101
- *A Map to Inkjet* – Optimizing Your Workflow for Smooth Sailing
- *Get the Inkjet Edge* – Transitioning Your Business with Inkjet
- *Inkjet Paper 101* – The Right Paper for the Right Job

“There truly is something valuable for anyone interested in inkjet at thINK 2016,” affirmed Dave Johannes, senior vice president, Operations, IWCO Direct and thINK 2016 Conference Chair. “The wealth of information is suitable for experts or beginners, and is sure to generate conversations that can open the door to new business opportunities for print service providers around the country.”

New to this year’s event, thINK attendees will be able to see demos and tour the Canon Solutions America Customer Experience Center in Boca Raton. During the tours, Canon will showcase some of the industry’s most recognized inkjet products that are redefining the future of print, including the [Océ VarioPrint i300](#) and [Océ ColorStream 3900Z](#).

“We are proud to say that thINK 2016 is quickly becoming a must-attend event in this rapidly evolving and fascinating industry,” added Bohnert. “We look forward to future growth and working together with some of the brightest minds in the industry.”

About thINK Forum

thINK is an independent community of Canon Solutions America production print customers, solution partners, and print industry experts. Led by some of the most successful inkjet service providers in the country, it provides a forum for members to network, gain knowledge, discuss common challenges, and share best practices. For more information, visit thinkforum.com.

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