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FOR IMMEDIATE RELEASE

**CANON SOLUTIONS AMERICA CUSTOMER COMMUNITY
ELECTS thINK BOARD OFFICERS AND CONFERENCE CHAIR**

New structure to drive community forward as plans get underway for thINK 2016

CHICAGO, February 2, 2016 – thINK, an independent community of Canon Solutions America production print customers, today announced that it has elected board officers and appointed a new conference chair for thINK 2016.

- Mark DeBoer, Director of Customer Experience at Darwill Inc. and thINK 2015 conference chair was named President of the thINK board.
- Dave Johannes, Senior Vice President of Operations at IWCO Direct was named thINK Vice President and 2016 conference chair.
- Bob Radzis, Chief Customer Officer at SG360° was named board Secretary and Treasurer.

“When we set out in 2015, we had an ambitious goal to be the largest, most innovative inkjet customer organization,” said Victor Bohnert, thINK Executive Director. “After accomplishing that goal, and the overwhelming success of thINK 2015, we knew we needed to add more structure to the organization so we can deliver on the collaborative programs and meet the needs of the rapidly growing thINK community.”

In addition to the annual conference, plans for 2016 include a printed publication designed to keep members apprised of industry trends and innovations, as well as new business-building offerings each quarter. Plus, members have access to the all-new thinkforum.com with a wide range of resources and all thINK 2015 conference presentations.



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“We’ve taken an entirely different approach to building a customer community and we’re gratified that Canon Solutions America customers have seized the idea of a user group and transformed it into something innovative, relevant – and their own,” said Eric Hawkinson, Senior Director of Marketing, Canon Solutions America Production Print Solutions. “I look forward to working with the think board members and conference chair and seeing what they have in store for us at think 2016.”

As board president, Darwill’s Mark DeBoer will remain very involved in making the conference an even bigger success as he hands the reins over to Dave Johannes. “With all of the truly progressive work Dave is doing at IWCO Direct, I know he’ll make a great conference chair as we expand our educational offerings,” said DeBoer. “We set a high bar for the 2015 conference and will continue to raise it for think 2016.”

About think 2016

think 2016 will be held October 11-13, 2016 at the Boca Raton Resort & Club in Boca Raton, Florida. More than 400 attendees are expected to attend, making it the largest user group event for inkjet production printing. Attendees can expect expanded educational opportunities with sessions on both the business and production sides of inkjet, given by think members and inkjet subject-matter experts.

About think Forum

think is an independent community of Canon Solutions America production print customers, solution partners, and print industry experts. Led by some of the most successful inkjet service providers in the country, it provides a forum for members to network, gain knowledge, discuss common challenges, and share best practices. For more information, visit thinkforum.com.

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