



2020 thINK Inkjet Innovation Awards

Honoring the inkjet print innovation that jets our industry forward

The thINK Inkjet Innovation Awards recognize Canon Solutions America customers for innovation and excellence in inkjet digital printing. Entries are judged anonymously by a distinguished group of print, design, and industry professionals. Judges look for the degree of “winnovation” in each entry. There is no limit to the number of entries you can submit.

Awards

Trophies will be awarded to all entries judged to have achieved a winning level of innovation. Those winning entries will also be eligible for the following additional honors, awarded at the thINK Ahead annual conference:

- One “Best of Show” winner
- One “People’s Choice” winner

Deadlines

All entries must be entered online at thinkforum.com/awards by **July 17, 2020**, and printed samples must be received for judging no later than **July 24, 2020**.

Winnovation Criteria

Winnovation is an idea, action, or solution which when implemented leads to or delivers positive effective change and adds value from a customer’s perspective. Leading to a winning innovation – “Winnovation”. Your entry will be judged on the following winnovation criteria:

- Business Effectiveness - Results it achieved for the client, cost savings for you or client, or new market application



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- Degree of Innovation Used - Production process improvement / workflow innovation / finishing / on-press innovation
- Design Aesthetics - Creative use of color, form factor, quality control or application design
- Overall Impression

Entry Requirements

- All entries must be printed by an eligible Canon Solutions America customer using an VarioPrint i-series, VarioPrint i-series+, Canon ColorStream Series, or Canon ProStream Series press.
- Entries must be submitted before the final deadline.
- You must provide a signed consent form with each entry.
- Entry forms must be completed in full. Partial information will void the entry.
- Printed samples must be in their final finished format. Please do not submit “press sheets.”

NEW! White Glove Entry Process

Complete the entry form at thinkforum.com/awards and provide the basic details for each project you’d like to submit. A thINK representative will reply to your application within 24 hours to set a phone appointment for your submission. During the appointment, the thINK representatives will collect all the necessary information about your submission and write your application for entry on your behalf. After the appointment, the application will be sent for your approval. Once finalized, print the completed application and mail it to the thINK address below with five (5) print samples and a signed consent form for each entry.

All entries become the property of thINK and will not be returned.



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What Happens After You Enter?

All entries will be judged privately and displayed at the thINK Ahead 2020 annual conference where they will be judged once more by all thINK attendees for the People's Choice Award. Finally, winners will be announced and recognized during the thINK Ahead 2020 Conference Awards Ceremony.

Benefits for Inkjet Innovation Award Winners

All award winners will receive the following:

- A custom 3D printed Inkjet Innovation Award Trophy
- Recognition at the thINK Ahead 2020 Conference among press, analyst, peers and inkjet industry leaders during the Awards Ceremony
- Recognition on thINKforum.com
- Promotion amongst the thINK community including a spread in the thINK Forward publication, prominent space in the monthly thINK eNewsletter and on thINK social media channels
- Video interview about your winning entry which can be used for your own marketing purposes

Judging Criteria

Each entry will be assessed on its own merit. To select the winners, judges will use a numeric scale from 1 to 10 to rate entries by “winnovation” criteria selected.

Entries will remain anonymous, identified only by an alpha-numeric ID during judging. Judges' decisions are final.



Print Sample Submission Checklist

- Fill out the short online entry form by visiting thinkforum.com/awards
- Completed white glove service phone call (a thINK representative will contact you to schedule once your short online entry form is received)
- Review and approve your entry application that will be provided after the scheduled call
- Print the entry application(s)
- Sign a consent form (found at the end of this form) for each entry
- Obtain signed consent from the customer, if applicable
- Mail the following to the address below to arrive no later than July 24, 2020:
 - Printed Entry Applications
 - Signed Consent Forms for each entry
 - Five (5) physical printed samples of each entry

Mail address:

thINK

Attn: Inkjet Innovation Awards

5600 Broken Sound Blvd.

Boca Raton, FL 33487

Questions?

Call Cindy Cumings at (512) 922-2678 or email us at info@thinkforum.com.



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thINK Inkjet Innovation Awards Consent Form

The thINK Inkjet Innovation Awards recognize Canon Solutions America customers for innovation and excellence in inkjet production printing.

The competition is a great way for print providers and their customers to showcase their talents and be recognized by their peers. Your consent is required for the print samples to be used at the conference and/or for thINK and Canon Solutions America promotion and marketing purposes. To provide your consent, please complete, sign, and return this form with your thINK Inkjet Innovation Awards entry.

By signing this document, you are agreeing to let the thINK User Group and Canon Solutions America use your works and customer story as specified below and you are warranting that you have the right and authority to use the works/customer story.

I hereby grant thINK permission to display my entry at the 2020 thINK Ahead Conference and in thINK Inkjet Innovation Awards promotion on social media, the thINK Forum website, the thINK Forward and elsewhere.

The undersigned hereby release and discharge thINK and Canon Solutions America from any and all claims for damages for libel, infringement of the right of publicity, invasion of privacy, portrayal in a false light, or any other claim based on use of the undersigned shall defend, indemnify, and hold thINK and Canon Solutions America harmless from all damages, liabilities, and expenses (including reasonable attorneys' fees and permitted and authorized costs) arising out of or



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connected with any actual or threatened lawsuit, claim, or legal proceeding alleging that the undersigned are in breach of its warranties given hereinabove.

Print Service Provider Release & License

The authorized representative of the Company signed below hereby confirms by his/her signature that he/she is of full age and has the right to contract on behalf of the Company and has the full capacity, power, and authority to grant this release. By signing below, the authorized representative of the Company hereby confirms that he/she has read and understands the above authorization, release, and agreement. This release shall be binding upon Company, its legal representatives, agents, licensees, successors, subsidiaries, affiliates, and assigns.

Full name: _____

Company: _____

Signature: _____ Date: _____



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Customer Company Release & License*

The authorized representative of the Company signed below hereby confirms by his/her signature that he/she is of full age and has the right to contract on behalf of the Company and has the full capacity, power, and authority to grant this release. By signing below, the authorized representative of the Company hereby confirms that he/she has read and understands the above authorization, release, and agreement. This release shall be binding upon Company, its legal representatives, agents, licensees, successors, subsidiaries, affiliates, and assigns.

Full name: _____

Company: _____

Signature: _____ Date: _____

* Customer signature not required for print provider self-promotion project entries.



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