

# 2018 thINK Inkjet Innovation Awards

## Honoring inkjet print innovation jetting the industry forward

The thINK Inkjet Innovation Awards recognize Canon Solutions America customers for innovation and excellence in inkjet digital printing. Entries will be judged anonymously by a distinguished group of print and design professionals. Judges will be looking for the degree of "winnovation" used in each entry. You can enter as many projects as you'd like. There is no limit to the number of entries you can submit.

#### Awards

Trophies will be awarded to all entries judged to have achieved a winning level of innovation. Those winning entries will also be eligible for the following additional awards:

- One "Best of Show" winner
- One "People's Choice" winner chosen during the thINK conference

## Deadlines

All entries must be entered online at thinkforum.com/awards, and printed samples must be postmarked for judging no later than **July 31, 2018**.

#### Winnovation Criteria

Tell us what made it a winning innovation for you or your customer? When you enter, you will choose one or more of the following:

- Results it achieved for your client
- Cost savings for you and your client
- New market or application
- Production process/workflow innovation
- On-press innovation
- Finishing innovation
- Creative use of color, form factor, or application design

## **Entry Requirements**

- All entries must be printed by an eligible Canon Solutions America customer using an Océ VarioPrint i-series, Océ ColorStream Series, or Océ ProStream press.
- Entries must be submitted before the final deadline.
- You must provide a signed consent form with each entry.
- Entry forms must be completed in full. Partial information will void the entry.





• Printed samples must be in their final finished format. Please do not submit "press sheets."

# **Promotional Use of Entries**

When submitting your entry, you will be asked to choose the degree that you will allow your entry to be used for thINK Inkjet Innovation Awards promotion and other Canon Solutions America marketing.

Option 1: Display only

Option 2: Display and print a set quantity of samples for distribution

Option 3: Display and release of source file for printing and distribution for one year

## How to Enter

Complete the entry form at thinkforum.com/awards and provide details for each project you'd like to submit. (You can enter as many projects as you wish!) Print the completed forms and mail them with five (5) print samples for each entry to the following address:

thINK

Attn: Inkjet Innovation Awards 5600 Broken Sound Blvd Boca Raton, FL 33401

Questions? Call Cindy Cumings at 512.922.2678 or email us at info@thinkforum.com.

#### **Entry Submission**

Important information you will need during the submission process:

- Five physical printed samples of each submission are required.
- Your completed entry form must be included with mailed print samples.
- Include a consent form for each entry signed by both you and your customer.
- Indicate the press, media, and any finishing techniques used.
- Include a description of the story, objective or results behind the piece and what makes it a "winnovation" based on entry criteria. (500 words or less)





## All entries become the property of thINK and will not be returned.

## Judging Criteria

Each entry will be assessed on its own merit. To select the winners, Judges will use a numeric scale from 1 to 10 to rate entries by "winnovation" criteria selected.

Entries will remain anonymous, identified only by an alpha-numeric ID during judging. Judges decisions are final.

#### **Print Sample Submission Checklist**

- $\Box$  Completed entry form for each entry
- $\Box$  Signed consent form for each entry
- $\Box$  Five (5) physical printed samples of each entry

## Mail to:

thINK Attn: Inkjet Innovation Awards 5600 Broken Sound Blvd Boca Raton, FL 33401





# thINK Inkjet Innovation Awards Consent Form

The thINK Inkjet Innovation Awards recognize Canon Solutions America customers for innovation and excellence in inkjet production printing.

The competition is a great way for print providers and their customers to showcase their talents and be recognized by their peers. Your consent is required for the print samples to be used at the conference and/or for thINK and Canon Solutions America promotion and marketing purposes, as specified by you below. To provide your consent, please complete, sign and return this form with your thINK Inkjet Innovation Awards entry.

# BY SIGNING THIS DOCUMENT, YOU ARE AGREEING TO LET THE tHINK USER GROUP AND CANON SOLUTIONS AMERICA USE YOUR WORKS AND CUSTOMER STORY AS SPECIFIED BELOW AND YOU ARE WARRANTING THAT YOU HAVE THE RIGHT AND AUTHORITY TO USE THE WORKS/CUSTOMER STORY.

- Display only. I hereby grant thINK permission to display my entry at the 2018 thINK Conference and in thINK Inkjet Innovation Awards promotion.
- Display and print a set quantity of samples for distribution. I hereby grant thINK and Canon Solutions America permission to display my entry at the 2018 thINK Conference, in thINK Inkjet Innovation Awards promotion, and use a limited number of printed samples for promotional and marketing documents developed by Canon Solutions America, provided that such materials refer fairly, accurately and otherwise lawfully to the Company and its products and services.
- □ **Display and release of source file for printing and distribution for one year.** I hereby grant thINK and Canon Solutions America permission to display my entry at the 2018 thINK Conference, in thINK Inkjet Innovation Awards promotion, and I will release source files, granting thINK and Canon Solutions America a non-exclusive, one-year license to print and distribute printed samples of my entry for promotional and marketing documents developed by Canon Solutions America, provided that such materials refer fairly, accurately and otherwise lawfully to the Company and its products and services.

The undersigned hereby release and discharge thINK and Canon Solutions America from any and all claims for damages for libel, infringement of the right of publicity, invasion of privacy, portrayal in a false light, or any other claim based on use of the undersigned shall defend, indemnify and hold thINK and Canon Solutions America harmless from all damages, liabilities and expenses (including reasonable attorneys' fees and permitted and authorized costs), arising out of or connected with any actual or threatened lawsuit, claim or legal proceeding alleging that the undersigned are in breach of its warranties given hereinabove.





## Print Service Provider Release & License

The authorized representative of the Company signed below hereby confirms by his/her signature that he/she is of full age and has the right to contract on behalf of the Company and has the full capacity, power and authority to grant this release. By signing below, the authorized representative of the Company hereby confirms that he/she has read and understands the above authorization, release and agreement. This release shall be binding upon Company, its legal representatives, agents, licensees, successors, subsidiaries, affiliates, and assigns.

Full name:		
Company:		
Signature:	Date:	

## Customer Company Release & License\*

The authorized representative of the Company signed below hereby confirms by his/her signature that he/she is of full age and has the right to contract on behalf of the Company and has the full capacity, power and authority to grant this release. By signing below, the authorized representative of the Company hereby confirms that he/she has read and understands the above authorization, release and agreement. This release shall be binding upon Company, its legal representatives, agents, licensees, successors, subsidiaries, affiliates, and assigns.

Full name: \_\_\_\_\_\_

Company: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\* Customer signature not required for print provider self-promotion project entries.

