



JULY 17 – 19, 2023
BOCA RATON, FL

JOIN US AT **thINK AHEAD 2023**

thINK Ahead 2023 will be held July 17-19, 2023, at The Boca Raton. The annual in-person conference brings inkjet customers and industry experts together for networking, demos, and educational sessions, with the objective of accelerating success for Canon Solutions America production inkjet customers.

Come join us to learn, network and connect with inkjet print providers, industry experts and finishing, substrate and software partners at thINK Ahead 2023!



LORI MESSINA

thINK Board President
President, Access Direct Systems
lori@thINKForum.com



FRANCIS A. MCMAHON

Executive Vice President
Production Print Solutions
Canon Solutions America

SPECIAL GUEST SPEAKERS

think ahead²³



LOUIS DEJOY

United States Postal Service Postmaster General **Louis DeJoy** will host a private session exclusively available to think Ahead 2023 attendees and share valuable insights on the on the latest USPS developments, trends, and best practices in the industry.

DUSTY MAY

Dusty May, FAU Basketball Head Coach, led the 2022-2023 men's Florida Atlantic basketball team to what is undoubtedly its greatest season in the school's history, advancing to the Final Four while posting a program-best 35-4 record. May will share with think Ahead 2023 attendees his insights on leadership, teamwork and motivation styles that foster winning teams.



think AHEAD 2023
"UN-KEYNOTE" PERFORMANCE BY

freestyle+



think AHEAD 2023 CONFERENCE

PACKAGE INFORMATION



PACKAGE INCLUDES:	FIRST REGISTRATION (\$0)	ADDITIONAL ATTENDEES (\$1,395)
The first attendee from your company to register will be provided with complimentary registration. Follow-on registrations from your company will receive a request for payment of \$1,395.		
Lodging at The Boca Raton (2 nights: July 17 & 18)	●	●
Full Access Conference Pass	●	●
Meals During the Conference	●	●
Canon Americas Customer Innovation Center Tours and Demos	●	●
Airfare	Not Included	Not Included
Please note: You must be a Canon Solutions America inkjet customer, sponsored partner, or invited press/analyst to attend think Ahead 2023. Registrations that do not meet this criteria are not eligible and will be denied.		
REGISTER NOW AT thinkForum.com/attend		

SPECIAL GUEST SPEAKERS

Louis DeJoy, the 75th Postmaster General of the US, will discuss the Delivering for America plan in a keynote address. He will update attendees on the progress made in improving on-time delivery and the USPS financial sustainability. The address will showcase the organization's highlights and upcoming priorities, including an integrated mail and package delivery network. Additionally, Dusty May, FAU Basketball Head Coach, will share his winning leadership, teamwork, and motivation styles that led the 2022-2023 men's Florida Atlantic basketball team to its greatest season in school history, advancing to the Final Four with a record-breaking 35-4 record.

"UN-KEYNOTE" PERFORMANCE BY FREESTYLE+

freestyle+ works to bring mental fitness to the world through improvisation and musicality and are backed by an all-star team of investors and coaches who are as serious about play as they are. Their team has won a Tony Award, delivered learning experiences on 6 continents to Fortune 500 clients like Google, Apple, and Disney, and performed the first improvised Ted Talk on a global stage. Don't miss this amazing "un-keynote" performance!

EDUCATIONAL SESSIONS

Learn from industry experts and inkjet peers in educational sessions designed to address the issues print industry leaders are facing today, including workforce development and retention strategies, postal regulations, sustainability, robotics, profitability strategies, keys to maintaining a healthy business, and much more! View the full agenda and session details at [thinkForum.com/attend](https://thinkforum.com/attend).

CANON AMERICAS CUSTOMER INNOVATION CENTER TOURS & DEMOS

Canon Solutions America invites all think Ahead 2023 attendees for tours and demos at the Canon Americas Customer Innovation Center. Attendees can select a tour time when registering for think Ahead 2023 to get an in-depth look at the innovations changing the print industry.

CANON SOLUTIONS AMERICA INKJET PRINT INNOVATION WALL

Plan to take a moment to visit the Inkjet Innovation Wall during your Canon Americas Tour to view innovative inkjet print projects submitted by Canon Solutions America inkjet customers to get some inkjet inspiration!

PARTNER PAVILION & think THEATRE PRESENTATIONS

Engage with Canon Solutions America inkjet partners in the think Ahead Partner Pavilion and listen in on lively think Theatre sessions to learn about comprehensive, industry-leading inkjet solutions.

HEALTH & WELLNESS ACTIVITIES

A popular introduction at last year's think Ahead conference, a variety of Health & Wellness activities will once again be offered for all think Ahead attendees.

LIVELY & ENGAGING EVENING EVENTS

Known and well-loved by attendees, the lively and engaging evening events at think Ahead help you network, learn and build relationships in a fun, light-hearted atmosphere.

thINK AHEAD AGENDA OVERVIEW



TIME	MONDAY, JULY 17		
All Day	thINK Ahead 2023 Arrivals		
1:30 PM	Canon Americas Customer Innovation Center Tours & Demos		
2:30 PM	Canon Americas Customer Innovation Center Tours & Demos		
3:30 PM	Canon Americas Customer Innovation Center Tours & Demos		
5:30 - 9:00 PM	Opening Kick-off thINK Board Welcome Canon Solutions America Update "Un-Keynote" by Freestyle+ Networking, Dinner & Cocktails (Partner Pavilion)		
TIME	TUESDAY, JULY 18		
7:00 - 9:30 AM	Health & Wellness Activities – Sunrise Yoga Pickleball (All Levels)		
7:30 - 9:30 AM	Breakfast (Partner Pavilion)		
10:00 - 10:45 AM	The New Workforce: What Young Professionals Want from their Employers	Making the Sustainability Case: Debunking the Myths	Response Optimization: Trends Your Customers Are Embracing
10:45 - 11:00 AM	Break		
11:00 - 11:45 AM	Employee Loyalty & Retention: Creating a Work Culture People Won't Want to Leave	A New Age in Print: Operational Excellence to Contain Print Costs & Enhance Customer Satisfaction	Response Optimization: Trends Your Customers Are Embracing
11:45 AM - 1:25 PM	Lunch & Networking		
12:15 - 12:35 PM	Tecna thINK Theatre Presentation		
12:45 - 1:05 PM	BCC Software thINK Theatre Presentation		
1:30 - 2:15 PM	Create Career Pathways: Building Development Programs for Team Success	Wayfair Tax Compliance: The Unintended Consequences on the Printing Industry	The Future Of Direct Mail: Innovative Trends That Will Win The Mailbox
2:15 - 2:25 PM	Break (Sponsored by CP Bourg)		
2:30 - 3:15 PM	Leading Your Business to Success: Insights on Today's New Challenges	USPS Promotion: What's Next for 2023	The Future Of Direct Mail: Innovative Trends That Will Win The Mailbox
3:15 - 5:30 PM	Learning, Networking and Cocktails (Partner Pavilion)		
3:30 - 3:50 PM	Solimar thINK Theatre Presentation		
4:00 - 4:20 PM	Quadient thINK Theatre Presentation		
4:30 - 4:50 PM	Muller-Martini thINK Theatre Presentation		
7:00 - 10:00 PM	Cabana Nights		
TIME	WEDNESDAY, JULY 19		
7:00 - 9:30 AM	Health & Wellness Activities		
7:30 - 9:30 AM	Breakfast		
10:00 - 11:45 AM	Louis DeJoy USPS Postmaster General Dusty May FAU Basketball Head Coach (2023 Final Four)		
12:00 PM	Departures		
12:30 PM	Canon Americas Customer Innovation Center Tours & Demos		
1:30 PM	Canon Americas Customer Innovation Center Tours & Demos		
2:30 PM	Canon Americas Customer Innovation Center Tours & Demos		



Visit thINKForum.com/attend to view thINK Ahead conference information, the detailed agenda and to get registered.

think AHEAD SPONSORS



EXECUTIVE SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS

